United States Department of the Interior
National Park Service

National Register of Historic Places
Registration Form

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in National Register Bulletin, *How to Complete the National Register of Historic Places Registration Form*. If any item does not apply to the property being documented, enter “N/A” for “not applicable.” For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. Place additional certification comments, entries, and narrative items on continuation sheets if needed (NPS Form 10-900a).

1. Name of Property

   historic name  Mansuy and Smith Automobile Showroom Building

   other names/site number  Otto Epstein Plumbing warehouse

2. Location

   street & number  38-42 Elm Street  not for publication

   city or town  Hartford

   state  Connecticut  code  CT  county  Hartford  code  003  zip code  06103

3. State/Federal Agency Certification

   As the designated authority under the National Historic Preservation Act, as amended,
   I hereby certify that this nomination request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60.

   In my opinion, the property meets does not meet the National Register Criteria. I recommend that this property be considered significant at the following level(s) of significance:

   ___ national  ___ statewide  ___ local

   Signature of certifying official/Title Date

   State or Federal agency/bureau or Tribal Government

   In my opinion, the property meets does not meet the National Register criteria.

   Signature of commenting official Date

   Title State or Federal agency/bureau or Tribal Government

4. National Park Service Certification

   I hereby certify that this property is:

   ___ entered in the National Register  ___ determined eligible for the National Register

   ___ determined not eligible for the National Register  ___ removed from the National Register

   ___ other (explain:) ________________________________________________

   Signature of the Keeper Date of Action
United States Department of the Interior  
National Park Service / National Register of Historic Places Registration Form  
NPS Form 10-900    OMB No. 1024-0018  
(Expires 5/31/2012)

Mansuy and Smith Automobile Showroom Building  Hartford  Connecticut

Name of Property  County and State

5. Classification

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7. Description

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<tr>
<td>Other: commercial building</td>
<td>roof: asphalt</td>
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<td>other:</td>
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Mansuy and Smith Automobile Showroom Building
Hartford, Connecticut

Narrative Description

(Describe the historic and current physical appearance of the property. Explain contributing and noncontributing resources if necessary. Begin with a summary paragraph that briefly describes the general characteristics of the property, such as its location, setting, size, and significant features.)

Summary Paragraph

The Mansuy and Smith Automobile Showroom Building is a two story, 4600 square foot, three bay brick building with a square plan. It is a Two-Part Commercial Block building in the Queen Anne Style. It faces west on Elm Street in the center of a connected row of three similar buildings in downtown Hartford, Connecticut (Photo 1). It is of load bearing masonry construction with a hipped roof and a parapet gable centered on the façade. It is surrounded by commercial buildings and there is a surface parking lot to the west across Elm Street. The east or rear elevation of the building faces Whitehead Highway. The interior of the building is open, undivided space with exposed brick walls. The exterior an much of the interior of the building is mostly unchanged since it was used as an automobile showroom in the early twentieth century.

Narrative Description

Exterior

The Mansuy and Smith Automobile Showroom Building is flush with the sidewalk on the east side of Elm Street. It shares its north and south walls with adjoining buildings. There are three evenly spaced, wide openings on the first story of the brick façade. The sidewalk slopes downward to the north and the base of the building under the north opening is a rusticated brownstone block wall, now partially parged and severely deteriorated, which is level at the bottom of the opening and slopes with the sidewalk at the bottom. The base of the center opening is a wooden panel with a deteriorated brownstone base separating it from narrow column on the south side of the west opening. The north opening is a boarded up window, the center opening has a door surmounted by a transom window on its south side and a boarded up window on its north side. The south opening has a narrow square column on its north side and it is filled by a garage door surmounted by a horizontal wooden panel with two rectangular windows (Photo 2). All three openings have iron lintels with three equally spaced iron rosettes. There are square rusticated brownstone blocks supporting the lintels at each end. A row of sixteen equally spaced iron rosettes runs across the façade just above the lintels. There are three equally spaced pairs of windows with cast stone sills and lintels on the second story (Photo 3). Two separate repairs with different types of brick are visible above the widows at the cornice line of the north and south bays. The cornice of these bays is topped by copper flashing (Photos 4, 5). The center bay has a belt course of rusticated brownstone at the base of the parapet gable. Each of the four steps of the gable and its center has rusticated brownstone caps. A boarded up Palladian window is at the bottom center of the gable (Photo 6).

The site slopes down to the north and the north or rear elevation of the building is three stories tall. This elevation is of plain brick laid in common bond. There are pairs of windows with slightly arched tops and rusticated stone sills on the east and west sides of the first and second stories. There are three similar windows on the lower story and the rubble stone foundation is visible at the base of this elevation. The wall is in poor condition with sections of brick missing at the cornice, along the vertical center of the building and above some of the windows. There is a mostly illegible white ghost sign in the center of the lower story, which includes the word “carriages”. (Photo 7).
Mansuy and Smith Automobile    Hartford    Connecticut
Showroom Building

Name of Property                  County and State

Interior

The first story interior is entirely open with exposed brick walls, a wooden floor and exposed steel I-beams which run parallel to the façade and act as floor joists for the second story. There is a stairway to the second floor on the northeast corner of the first floor and a stairway to the basement at the center of the north wall (Photos 8-11). The steel beams were added to the original structure. Differences in brickwork on supporting pilasters indicate this change (Photo 12).

The second story interior is also undivided with exposed brick walls and a wooden floor. There is an eight foot long opening cut in the floor between the steel joists near the southwest corner of the building. There is an open platform between the roof trusses with an open staircase above this opening. The queen post roof trusses and the structure of the roof are also exposed on this story (Photos 13-15). The west wall of the second story reveals four window openings of the building on the west side, which were eliminated when the second story was added to this building (Photo 16). The mechanism for an early automotive lift sits atop a frame in the northeast corner of the room (Photo 17).

The site slopes downward toward the north, so the basement is above grade on its north elevation. It has a concrete floor and an exposed rubble stone foundation, as well as exposed floor joists and brick support columns. A brick wall with a stone foundation extends about one third of the way into the space from the center on the north wall. Several round steel support columns are used throughout the basement (Photos 18-19).
**Mansuy and Smith Automobile Showroom Building**

**Hartford, Connecticut**

### 8. Statement of Significance

#### Applicable National Register Criteria

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<tr>
<th>Criteria</th>
<th>Description</th>
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<td>A</td>
<td>Property is associated with events that have made a significant contribution to the broad patterns of our history.</td>
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<tr>
<td>B</td>
<td>Property is associated with the lives of persons significant in our past.</td>
</tr>
<tr>
<td>C</td>
<td>Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.</td>
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<tr>
<td>D</td>
<td>Property has yielded, or is likely to yield, information important in prehistory or history.</td>
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#### Areas of Significance

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### Criteria Considerations

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#### Period of Significance (justification)

The Period of Significance starts in 1909, when Mansuey & Smith first started selling automobiles from this building. It ends in 1913 when they went out of business.

#### Significant Person

(Complete only if Criterion B is marked above.)

#### Cultural Affiliation

(Complete only if Criterion B is marked above.)

#### Architect/Builder

(Complete only if Criterion B is marked above.)

#### Significant Dates

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#### Period of Significance

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The Mansuy and Smith Automobile Showroom Building is significant under Criterion A because it was used in the early twentieth century as an automobile showroom by a carriage maker that was trying to transition to a new means of transportation. The Mansuy Carriage Company (later Mansuy and Smith) had been in business at 17 Elm Street since shortly after the Civil War. By 1906, they saw that automobiles were becoming popular and they began to paint and repair them at the carriage factory. By 1909 they were sales agents for the Rambler automobile and in 1911 they began to sell two different makes at their showroom at 18-20 Elm Street (38-42 Elm Street after 1921) across the street from the carriage factory. It is significant under Criterion C because the showroom building retains its original openings for showroom windows as well as a distinctive parapet gable. It is a reminder of the early era of motoring in Connecticut and of the transitional period between horse-powered vehicles and vehicles with horsepower.

**Narrative Statement of Significance** (Provide at least one paragraph for each area of significance.)

**Criterion A**

**The Mansuy Carriage Company**

Louis L. Mansuy began making carriages in a small shop on Hicks Street in Hartford in 1841. Mansuy built his carriages entirely by hand and he developed a reputation for high quality and fine workmanship. His business grew and he built a large factory Elm Street shortly after the Civil War (Figure 1). Louis Mansuy died in 1868 and the business was inherited by his son, Justin Mansuy, who made it one of the most successful in Connecticut. They manufactured many types of carriages and were awarded a gold medal at the 1879 Connecticut State Fair. The factory employed as many as fifty men in 1881 and, in addition to its

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4. “Old Mansuy Carriage Factory will be razed for Garage Building”, The Hartford Courant (Hartford, CT), January 14, 1927.
mansi and the automobile

The Mansuy Carriage Company’s first documented contact with the automobile industry was in 1896, when they built the body for the Pope Model 1 electric car, which was manufactured in Hartford. This vehicle looked very much like the horse drawn phaeton-style carriages of the era, but it was called “…the most beautiful thing of its kind that had been produced up to that time…” Mansuy was probably chosen to produce this early vehicle because Louis Mansuy, grandson of the first Mansuy carriage maker, was employed by Pope at the time. The Mansuy company began to work on automobiles in its paint shops as early as early as 1902, when they announced in the Hartford Courant, “We are painting automobiles in the latest way. Now is the time to have the work done. Mansuy and Smith, Elm Street, Hartford.”

The company participated in the Second Annual Hartford Automobile Show at Foot Guard Hall in 1909 to promote their automotive painting business. Their booth was next to that displaying the Rambler car. As a result of the show, the company, now known as Mansuy & Smith, became the first Hartford dealers for the Rambler. The 1909 Rambler Model 44 was the first car sold with a spare wheel and tire (Figure 2). It was the third best-selling car in the United States in 1905 and 1906 and it remained in the top ten for the entire decade. Thomas Jeffery & Company produced 1,696 Model 44s in 1909.

By 1910, automobile registrations in Connecticut had reached 14,000. There were eleven automobile manufacturers registered in the state and three hundred twenty-five dealers. Mansuy and Smith chose to expand their automotive business in 1910 by dropping the Rambler, taking on two new makers and opening a new showroom at 18-20 Elm Street, across the street from the carriage factory and auto shops. The Hartford Courant proclaimed at the time, “If anyone thinks that Louis J. Mansuy, the proprietor of the Mansuy and Smith establishment, is old fashioned in his business methods he is mistaken.” Mansuy partnered with A. Norton in the sale of Abbott-Detroit cars from the showroom. Mansuy’s former partner, Thomas Hammond Smith (he left the partnership in 1909, but his name remained) and Peter N. Leone sold Firestone-Columbus cars from the same location. These two automobile manufacturers were a good balance, since Abbott-Detroit was known for luxury vehicles similar to Cadillac’s and Firestone-Columbus focused more on innovation and performance.

The Abbott-Detroit Company was formed in 1909. It was known as an ‘assembled’ car, meaning it was built using stock components that were assembled on proprietary chassis with proprietary bodies They used Continental four and six cylinder engines, which were considered to be the most durable and reliable automobile engines at the time. Like most manufacturer of the era, the company entered its cars in a variety of speed and endurance competitions with an emphasis on durability. The most adventurous endurance run was a 100,000 mile journey made by Dr. Charles G. Percival, who drove an Abbott-Detroit touring car around the borders of the United States and from coast to coast three times. Dr. Percival made a stop in Hartford during this trip on November 28-29, 1910. They sold for approximately $2,000. The company moved to Cleveland in 1916 and it went out of business in 1918.

6 “Manufacturing Interests,” The Hartford Courant (Hartford, CT), February 25, 1881.
7 “Those Pneumatic Tires: An Hour in a Large and Interesting Establishment,” The Hartford Courant (Hartford, CT), June 29, 1894.
9 “Death of Mrs. Julia A. Mansuy,” The Hartford Courant (Hartford, CT), May 11, 1897.
11 “Advance Trip to the Automobile Show,” The Hartford Courant (Hartford, CT), February 20, 1909.
12 “Rambler Cars are Proving Popular,” The Hartford Courant (Hartford, CT), May 25, 1909.
14 “Connecticut Registrations High,” The Automobile, v. 38, February 13, 1913
16 “Auto Activity on Elm Street,” The Hartford Courant (Hartford, CT), March 16, 1911.
17 Ibid.
The Firestone-Columbus cars were made by the Columbus Buggy Company of Columbus, Ohio and named for Clinton Firestone (1848-1914), one of the owners of the company. They were the creations of automotive innovator Lee Freyer (1874-1938). He designed the worlds fist six cylinder car in 1905 with a Freyer-designed air-cooled engine. He went on to invent several automotive components, including the dropped center frame to lower the car’s center of gravity; semi and full floating rear axle; rear axle stabilizers, a shock absorber mounted on the rear axle tube; dual powered electric/kerosene side and tail lamps and high quality prestolite, acetylene powered head lamps. Some of these innovations are still in use today. Frayer met the fifteen-year old Eddie Rickenbacker (1890-1973) in 1905 and took him on as an apprentice and riding mechanic in races. At that time all race cars had a crew of two, a driver and a “riding mechanic", who, since there were no rear view mirrors, often functioned as the eyes of the driver for spotting traffic to the sides and rear of the car. Driver and mechanic would sometimes switch positions in long races. The pair competed in several races with varying degrees of success. In 1909 Freyer and Rickenbacker joined the Columbus Buggy Works Company where Freyer continued to design cars and engines while racing them with Rickenbacker. One of their last major races together was the inaugural Indianapolis 500 in 1911. They raced with a car and engine of Freyer’s design called the Redwing Special with a massive 432 cubic inch displacement four cylinder engine. Both men drove in the race and they finished thirteenth out of a starting field of forty, with only twenty-six finishing.

Firestone-Columbus offered three models for 1911, but their performance focus showed in the name of their featured car, The Mechanical Greyhound (Figure 3). They expanded their Hartford dealership in 1912 and added a service department, but the company went out of business in 1913. Unfortunately, this attempt to embrace the automobile was not enough to save the Mansuy and Smith Carriage Company. Louis J. Mansuy declared bankruptcy in March of 1913 with $14,058.08 in unsecured debt and only $2200.00 in assets. His largest creditor was Dr. O. C. Smith who was owed $9,895. Dr. Smith sold the showroom building to Otto Epstein on March 1, 1916. Epstein operated a plumbing fixture business there for many years.

After the demise of Mansuy and Smith, the carriage factory building at 17-21 Elm Street was occupied by G. H. Weeks & Son, who advertised themselves as the “Elm Street Auto and Carriage Works (Successors to Mansuy & Smith)” in 1914. Ironically, it would be the automobile that finally destroyed the factory building. It was demolished for a proposed structured parking garage in 1927, but the garage was never built. A surface parking lot occupies the site in 2014.

End of an Era

Manufacturers sold their cars directly to the buyer in the early years of the automobile in the United States. The practice worked well at first, since there were few manufacturers and the market was limited to the wealthy. But the market grew rapidly from only four registered automobiles in the United States in 1895 to over four thousand in 1900. Manufacturers had to find a new way to get their cars to the public and local entrepreneurs were quick to fill this need. William Metzger opened the first independent automobile showroom in Hartford, Connecticut in 1905.

Manusy and Smith Automobile Showroom Building
Hartford

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automobile dealership in Detroit in 1896 and others soon followed. Most early dealerships were housed in small unattractive buildings, but some dealers began to improve the look of their stores in order to attract customers.34 The Mansuy and Smith Automobile Showroom Building is an example of the trend to sell cars in a more attractive environment.

A structure on the site of the Mansuy and Smith Automobile Showroom Building appears on the 1885 Sanborn Map Company map of Hartford as a smaller building, divided longitudinally in the center, with a two story section facing Elm Street and a one story section near the Park River to the north.35 On the 1900 Sanborn map it is shown as a larger one story structure identified as the Mansuy and Smith Carriage Repository. It is likely that most of this earlier building was demolished, since only part of a dividing wall remains in the basement and the rest of the building is undivided space. The building to the north of the showroom building is shown as a two story structure on the 1900 map, which would account for the bricked-in windows on the north wall of the second story of the showroom building.36 The second story, the current facade treatment and the parapet gable could have been added to the new building about 1909 or 1910 when the company decided to sell automobiles at this location. The changes could also have been made as late as 1912, based on a February 1912 Hartford Courant article, which states, “For the coming year Firestone-Columbus owners’ wants can be handled in a most satisfactory manner, as local headquarters in Elm Street are being remodeled and a complete and up-to-date service department installed.”37 This article could also be referring to the installation of the lift used to bring cars to the second story. The brownstone base, wide showroom windows and distinctive gable all follow the trend of creating an attractive dealership building.

Developmental history/additional historic context information (if appropriate)

9. Major Bibliographical References

34 Ibid., 8.
37 “Points of Firestone-Columbus,” The Hartford Courant (Hartford, CT), February 17, 1912.
Bibliography (Cite the books, articles, and other sources used in preparing this form.)


“Connecticut Registrations High.” The Automobile. February 13, 1913


Hyman, LTD. Classic Cars. “1917 Abbott-Detroit 6-44 Car for Sale.”
http://www.hymanltd.com/search/details.asp?stockno=4678&recordCount=0#

Indianapolis Motor Speedway. “Race Results for the 1911 Indianapolis 500.” Indianapolis 500,
http://www.indianapolismotorspeedway.com/indy500/history/stats/results/?year=1911


Mansuy and Smith Automobile Showroom Building
Hartford
Connecticut

Name of Property                   County and State

___ requested)                     (Do not include previously listed resource acreage.)
___ Federal agency
___ Local government
___ University
___ Other
___ previously determined eligible by the National Register
___ Designated a National Historic Landmark
___ Recorded by Historic American Buildings Survey # _______________
___ Recorded by Historic American Engineering Record # ____________
___ Recorded by Historic American Landscape Survey # ____________
Name of Repository:

Historic Resources Survey Number (if assigned): ______________

10. Geographical Data

Acreage of Property .061

UTM References
(Place additional UTM references on a continuation sheet.)

1 18T 5625992 693244 3 3 Zone Easting Northing
2 Zone Easting Northing

Verbal Boundary Description (Describe the boundaries of the property.)

The boundaries of the property are those of Parcel 247-452-208 as recorded by the Hartford, CT Tax Assessor.

Boundary Justification (Explain why the boundaries were selected.)

This is the parcel on which the Mansuy and Smith Automobile Showroom Building stands.

11. Form Prepared By

name/title Tod Bryant
organization Heritage Resources
date February 25, 2014
street & number 23 Morgan Avenue
telephone 203-852-9788
city or town Norwalk
state CT
zip code 06851
e-mail tod@heritageresourcesct.com

Additional Documentation
Submit the following items with the completed form:
Mansuy and Smith Automobile Showroom Building
Hartford, Connecticut

Name of Property                   County and State

• Maps:  A USGS map (7.5 or 15 minute series) indicating the property's location.

   A Sketch map for historic districts and properties having large acreage or numerous resources. Key all photographs to this map.

• Continuation Sheets

• Additional items: (Check with the SHPO or FPO for any additional items.)

Photographs:  
Submit clear and descriptive photographs. The size of each image must be 1600x1200 pixels at 300 ppi (pixels per inch) or larger. Key all photographs to the sketch map.

Name of Property:
City or Vicinity:
County:     State:
Photographer:
Date Photographed:
Description of Photograph(s) and number:
1 of ___.

Property Owner:
(Complete this item at the request of the SHPO or FPO.)

name  Peabody Unlimited LLC
street & number  34 Filley Street telephone  
city or town  Windsor state  CT zip code 06095

Paperwork Reduction Act Statement:  This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and to amend existing listings.  Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C.460 et seq.).

Estimated Burden Statement:  Public reporting burden for this form is estimated to average 18 hours per response including time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Office of Planning and Performance Management. U.S. Dept. of the Interior, 1849 C. Street, NW, Washington, DC.
Mansuy and Smith Automobile Showroom Building

Hartford
Connecticut

Photo 1. Mansuy and Smith Automobile Showroom Building, View northwest showing building in the center of a row of three buildings.

Photo 2. Mansuy and Smith Automobile Showroom Building, view north showing facade.
Mansuy and Smith Automobile Showroom Building
Hartford
Connecticut

Photo 3. Mansuy and Smith Automobile Showroom Building, view north showing iron lintels, rusicated brownstone blocks, iron rosettes and second story windows.

Photo 4. Mansuy and Smith Automobile Showroom Building, view north showing repairs to west bay cornice.
Mansuy and Smith Automobile Showroom Building

Hartford

Connecticut

Photo 5. Mansuy and Smith Automobile Showroom Building, view north showing repairs to east bay cornice.

Photo 6. Mansuy and Smith Automobile Showroom Building, view north showing parapet gable.
Mansuy and Smith Automobile Showroom Building
Hartford Connecticut

Photo 7. Mansuy and Smith Automobile Showroom Building, view southwest showing north elevation.

Photo 8. Mansuy and Smith Automobile Showroom Building, first story, view northeast showing open interior and steel beams.
Mansuy and Smith Automobile Showroom Building

Hartford
Connecticut

Photo 9: Mansuy and Smith Automobile Showroom Building, first story, view north showing open interior and stairs to second story.

Photo 10: Mansuy and Smith Automobile Showroom Building, first story, view northwest showing open interior and steel beams.
Mansuy and Smith Automobile Showroom Building
Hartford
Connecticut
Name of Property
County and State

Photo 11. Mansuy and Smith Automobile Showroom Building, first story, view south showing open interior, front windows and doors.

Photo 12. Mansuy and Smith Automobile Showroom Building, first story, view west showing steel columns and brickwork on pilaster.
Mansuy and Smith Automobile Showroom Building

Name of Property                  Hartford
County and State                  Connecticut

Photo 13. Mansuy and Smith Automobile Showroom Building, second story, view southwest showing exposed brick walls, wood floor and platform.

Photo 14. Mansuy and Smith Automobile Showroom Building, second story, view southwest showing roof truss and roof structure.
Mansuy and Smith Automobile Showroom Building

Hartford, Connecticut

Photo 15. Mansuy and Smith Automobile Showroom Building, second story, view northwest showing roof trusses, roof structure and walls.

Photo 16. Mansuy and Smith Automobile Showroom Building, second story, view southwest showing bricked-in window openings.
Mansuy and Smith Automobile Showroom Building

Name of Property: Mansuy and Smith Automobile Showroom Building
County and State: Hartford, Connecticut

Photo 17. Mansuy and Smith Automobile Showroom Building, second story, view northeast showing lift mechanism.

Photo 18. Mansuy and Smith Automobile Showroom Building, basement, view southeast showing stone foundation, floor joists, brick columns, round steel columns and part of partial wall.
Mansuy and Smith Automobile Showroom Building

Hartford
Connecticut

Name of Property

Photo 19. Mansuy and Smith Automobile Showroom Building, basement, view northwest showing stone foundation and partial wall.

Figure 1. Mansuy and Smith Carriage Company c.1890, view west. Carl Stoekel, Courtesy Hartford History Center, Hartford Public Library
Mansuy and Smith Automobile Showroom Building
Hartford Connecticut
Name of Property County and State
Mansuy and Smith Automobile Showroom Building
Hartford
Connecticut

Name of Property
County and State

Figure 4. 1911 Firestone-Columbus advertisement.
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<td>Hartford, Connecticut</td>
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Map showing location of 38-42 Elm Street.